## PART B - FEE(S) TRANSMITTAL

### Electronically Filed December 14, 2007

Complete and send this form with applicable fee(s), to: Mail

Mail Stop ISSUE FEE Commissioner of Patents P.O. Box 1450

Alexandria, Virginia 22313-1450 (703) 746-4000

or Fax INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where appropriate. All further correspondence including the Patent, advanced orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications.

CURRENT CORRESPONDENCE ADDRESS

### MORGAN, LEWIS & BOCKIUS LLP

SMALL ENTITY

2 Palo Alto Square

Detail London

APPLN, TYPE

Nonprovisional

3000 El Camino Real, Suite 700 Palo Alto, CA 94306

Note: A certificate of mailing below can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing,

#### Certificate of Mailing

I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (703) 746-4000, on the date indicated below.

(Depositor's name) (Signature) (Date)

TOTAL FEE(S) DUE

\$1400

DATE DUE

12/19/2007

APPLICATION NO. FIRST NAMED INVENTOR FILING DATE ATTY'S DOCKET NO. CONFIRMATION NO 09/350.983 07/09/1999 Marc Porat 061747-5000-US 9089 TITLE OF INVENTION

PUBLICATION FEE

\$0

CLASS-SUB CLASS

# METHOD. SYSTEM AND BUSINESS MODEL FOR A BUYER'S AUCTION WITH NEAR PERFECT INFORMATION USING THE INTERNET

ISSUE FEE

\$1440

Patel, Jagdish 36	93 705-037000
Change of correspondence address or indication of "Fee Address" (37 CFR 1.36)     Change of correspondence address (or Change of Correspondence Address form PTO/SB1/22) attached.     Fee Address' indication (or "Fee Address' Indication form PTO/SB4/7) attached. Use of a Customer Number is required.	2. For printing on the patent front page, list (1) the names of up to a flegistered patent attorneys or agents OR, afternatively, (2) the name of a single firm (having as a member a registered attorney or agents) and the anness of up to 2 registered patent attorneys or agents. If no name is listed, so name will be printed  3.
3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED OF	
PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed Completion of this form is NOT a substitute for filing an assignment.	
(A) NAME OF ASSIGNEE: PERFECT.COM, INC.	(B) RESIDENCE: (CITY and STATE OR COUNTRY) Kansas City, MO
Please check the appropriate assignee category or categories (will not be printed on the patent) 🔲 Individual 🗵 corporation or other private group entity 🔲 government	
4a. The following fee(s) are enclosed:	4b. Payment of Fee(s):
☑ Issue Fee	☐ A check in the amount of the fee(s) enclosed
☐ Publication Fee	Payment by credit card. Form PTO-2038 is attached.
Advanced Order - # of Copies	☐ The Director has been authorized through the electronic filing system to charge any additional fee(s), or credit any overpayment associated with this communication to Deposit Account Number 50-0310 (order no. 061747-5000-US).
5. Change in Small Entity Status (from status indicated above)	
a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.	□ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).
The Director of the USPTO is requested to apply the Issue Fee and Publication Fee (if any) or to re-apply any previously paid issue fee to the application identified above.  NOTE: The Issue Fee and Publication Fee (if Required) will not be accepted from survine other than the application; a resistence attempt of the primary of the pri	

NOTE: The Issue Fee and Publication Fee (if Required) will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentially is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to

Date: December 14, 2007

Registration No. 46,552

the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form anofor suggestions for reducing this burden, should be sent to the Chromothor Officer, U.S. Payment and Trademark Office, U.S. Payment of Commence, P.O. Box 1450, Alexandrin, V.A. 22315-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO, Mail Boy to save Fee, Commissioner for Render, V.A. 22316-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO, Mail Boy to save Fee, Commissioner for Render, V.A. 22316-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO, Mail Boy to save Fee, Commissioner for Render, V.A. 22316-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO, Mail Boy to save Fee, Commissioner for Render, V.A. 22316-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO, Mail Boy to save Fee. Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

Robert Beyon

records of the Patent and Trademark Office

Printed Name: Robert B. Beyers, Ph.D

Authorized Signature

PTOL-85 (REV. 12/04) Approved for use through 04/30/2007, OMB 0651-0033